Cookie Policy – Al Lifebot

Manage Cookie Preferences

You can manage your cookie preferences anytime by clicking on "Manage Cookie Preferences" located at the bottom-left corner of this page.

This Cookie Policy outlines how **Al Lifebot** ("we", "our", or "us") uses cookies and similar technologies to recognize you when you visit our website. It explains what these technologies are, why we use them, and your rights to control our use of them.

Table of Contents

- 1. What Are Cookies?
- 2. How to Manage Your Cookie Settings
- 3. Types of Cookies We Use
- 4. Disclaimer & Policy Updates

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. These files collect standard internet log information and visitor behavior data, helping us understand user interaction, personalize content, enable secure features, and enhance your overall experience.

Cookies do **not** harm your system or contain malicious software. To learn more about cookies, visit <u>All About Cookies</u>.

2. How to Manage Your Cookie Settings

Using Our Cookie Preference Manager

You can adjust your preferences at any time through our **Cookie Settings Manager**, accessible at the bottom of every webpage.

Via Browser Settings

Most web browsers allow users to manage their cookie settings. You can:

- Block or delete cookies.
- Set your browser to alert you when a cookie is being used.

However, disabling cookies may limit certain functionalities, such as remembering login details or language preferences.

Browser-specific cookie guidance:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Safari (macOS)
- Safari (iOS)
- Android Browser
- Opera

3. Types of Cookies We Use

We use a variety of cookies categorized as:

A. Strictly Necessary Cookies

These are essential for website functionality and cannot be disabled. They support features such as page navigation, session management, and access control.

Cookie	Provider	Type	Expiration	Purpose
cf_ bm	HubSpot	3rd Party	30 mins	Protects against bots and abuse.
li_gc	LinkedIn	3rd Party	6 mins	Stores guest consent.

B. Performance & Analytics Cookies

These cookies help us understand how visitors interact with the site by collecting and reporting information anonymously.

Cookie	Provider	Type	Expiration	Purpose
_ga, _gid, _gat	Google Analytics	1st Party	1 day – 1 year	Tracks visitor behavior and usage metrics.
hssc, hstc, hssrc	HubSpot	1st Party	30 mins – 6 months	Tracks user sessions and behavior.
_clsk, _clck	Microsoft Clarity	1st Party	1 day – 1 year	Aggregates pageviews into sessions and helps generate insights.

C. Targeting & Advertising Cookies

These cookies track browsing habits and are used to deliver personalized advertising.

Cookie	Provider	Type	Expiration	Purpose
_fbp	Meta	1st Party	3 months	Delivers retargeted ads.
_uetvid, _uetsid	Bing Ads	1st Party	1 day – 1 year	Tracks ad engagement.
IDE, test_cookie	Google Ads	3rd Party	15 mins – 1 year	Measures ad performance and browser compatibility.
bscookie, lidc,bcookie	LinkedIn	3rd Party	1 day – 1 year	Tracks LinkedIn services and user preferences.

D. Functionality Cookies

These cookies remember your preferences and enhance functionality like login and chat tools.

Cookie	Provider	Type	Expiration	Purpose
hubspotu tk	HubSpot	1st Party	6 months	Stores user identity for forms and chat.

E. Preferences Cookies

Cookies that help us deliver a more tailored experience by remembering language, region, or past activity.

Cookie	Provider	Type	Expiration	Purpose
li_su	LinkedIn	3rd Party	3 months	Matches user identity probabilistically.
gr				
ln_or	LinkedIn	1st Party	1 day	Enables Oribi analytics.

4. Disclaimer & Policy Updates

Al Lifebot may update this Cookie Policy periodically to reflect changes in our practices or for regulatory compliance. We recommend you review this page occasionally to stay informed.

Last Updated: 30th May 2025

Contact Us: For any cookie-related inquiries, reach out at support@ailifebot.com